

ALEXANDER VALLEY VINEYARDS

2021 dry Rosé of Sangiovese

The deep pink color, enticing aromatics and summer fruit flavors, have made AVV dry Rosé of Sangiovese a hit with wine drinkers. Our 16th vintage of this popular pink wine continues the tradition.

2021 was nearly a perfect grow season, though it began with a cold start, and lack of rain. The weather warmed up, but the drought continued. This was followed by weeks of steady daytime heat and cool evenings. The berries ripened evenly, but due to the ongoing drought berry size was smaller this year. Harvest began quickly and yields were a bit lighter than in prior vintages.

The grapes were gently pressed and held for 3 hours to get the proper color in the press. The juice was sent to a tank where it was cold settled for close to 48 hours and then racked off its sediment to another tank for fermentation, where it was inoculated with a French isolate yeast. To preserve the bright aromatics and fresh fruit flavors the juice fermented slowly at a chilly 50°.

Year after year our Rosé is recognized as one of the country's best, and the 2021 Rosé doesn't disappoint. This vintage is a touch richer and drier than last year (devoted fans may compare it to the 2018). Aromas of guava, strawberry, watermelon and raspberry fill the glass, while big flavors of watermelon, strawberry, peach, berries and nice minerality keep you smiling. This is pure California sunshine in a glass. With bright acidity and a long dry finish this wine appeals to everyone.



Accolades: 2021: 99 points, Best In Show - Pink, Best of Class of Appellation - CA State Fair
2021: 92 points & Gold Medal - Sunset Intl Wine Competition

Food Pairing: Grilled fish, shrimp or chicken tacos, salads with lemon vinaigrette or a Thai inspired curry with coconut milk, lime and mint. For a unique pairing try it with a spicy gumbo.

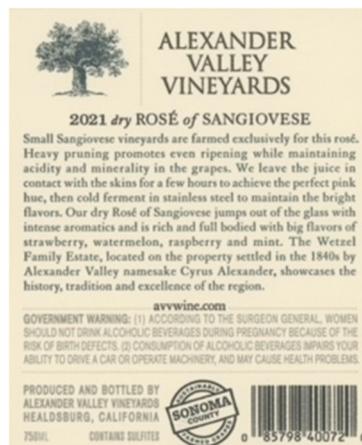
Profile: • Big flavors of watermelon, strawberry & peach
• Bright, crisp and rich: un-oaked

Back label features Sustainable logo:

Over the decades we have created and utilized many sustainable practices in our vineyards and winery. We're highlighting our commitment by prominently displaying the Sonoma County Sustainably Farmed Grapes logo on the back label of this bottle.

Sustainability ensures that our business, rural lifestyle and agricultural heritage will be maintained for years to come.

Every time a consumer purchases a bottle of wine with this logo, they are assured that it was produced in an environmentally friendly way by passionate stewards of the land.



Technical Data:

Grapes: 100% Sangiovese

Appellation: Sonoma County

Harvest: August 31 - September 11, 2021

Closure: Stelvin **RS:** 0.6 g/L

Alcohol: 13.5% **pH:** 3.36 **TA:** 7.7 g/L

UPC: 0-85798 40072-0 **SRP:** \$20

Cases: 5,200 **First Vintage:** 2006



Our family creates wines of distinction for everyone.

Healdsburg - Sonoma County - California

avvwine.com

