

# ALEXANDER VALLEY VINEYARDS

## 2020 dry Rosé of Sangiovese

This is our fifteenth release of Rosé! With vibrant color, an enticing aroma and bright fruit flavors, AVV dry Rosé of Sangiovese is a hit year round.

The 2020 growing season enjoyed near-perfect growing conditions. The year began with unseasonably warm temperatures, and lower than normal rainfall. This was followed by weeks of steady daytime heat and cool evenings, allowing the grapes to ripen evenly. At harvest, the quality of the fruit was excellent with high acidity and intense flavors.

The grapes were gently pressed and held for 3 hours to get the proper color in the press. The juice was sent to a tank where it was cold settled for close to 48 hours and then racked off its sediment to another tank for fermentation, where it was inoculated with a French isolate yeast. To preserve the bright aromatics and fruit flavors the juice fermented slowly at a chilly 50°.

Recognized by critics and wine lovers as one of the country's best, our 2020 Rosé is brightly colored with a vibrant pink hue that alludes to the rich style. Aromas of guava, strawberry, watermelon, raspberry and mint explode out of the glass, while the flavors of watermelon, strawberry, peach, berries and nice minerality keep you coming back for a second bottle.

This is pure California sunshine in a glass. With bright acidity and a long dry finish this wine appeals to everyone!



- Accolades:**
- 2019: 98 points & Double Gold Medal - Sunset International Wine Competition**
  - 2019: 95 points & Double Gold Medal - Rose' Experience Competition**
  - 2019: Great Value Two & Half Stars - Washington Post**
  - 2018: 98 points - California State Fair**
  - 2017: 91 points - Beverage Dynamics**

**Food Pairing:** Grilled fish, shrimp or chicken tacos, salads with lemon vinaigrette or a Thai inspired curry with coconut milk, lime and mint. For a unique pairing try it with a spicy gumbo.

**Profile:**

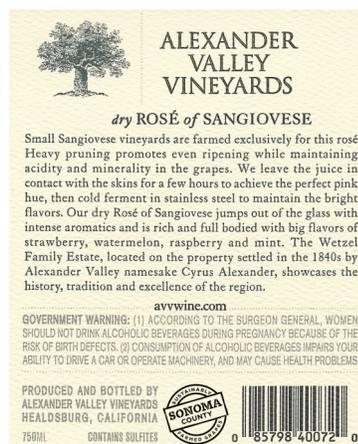
- Big flavors of watermelon, strawberry & peach
- Bright, crisp and rich: un-oaked

### Back label features Sustainable logo:

Over the decades we have created and utilized many sustainable practices in our vineyards and winery. We're highlighting our commitment by prominently displaying the Sonoma County Sustainably Farmed Grapes logo on the back label of this bottle.

Sustainability ensures that our business, rural lifestyle and agricultural heritage will be maintained for years to come.

Every time a consumer purchases a bottle of wine with this logo, they are assured that it was produced in an environmentally friendly way by passionate stewards of the land.



### Technical Data:

**Grapes:** 100% Sangiovese

**Appellation:** Sonoma County

**Harvest:** August 27 - September 9, 2020

**Closure:** Stelvin **RS:** 4.0 g/L

**Alcohol:** 13.0% **pH:** 3.36 **TA:** 7.7 g/L

**UPC:** 0-85798 40072-0 **SRP:** \$18

**Cases:** **First Vintage:** 2006



*Our family creates wines of distinction for everyone.*

Healdsburg - Sonoma County - California

avvwine.com

