

# ALEXANDER VALLEY VINEYARDS

## 2019 dry Rosé of Sangiovese

This is our fourteenth release of Rosé! With vibrant color, an enticing aroma and bright fruit flavors, AVV dry Rosé of Sangiovese is a hit all year round.

Although the weather was a bit cooler than usual early in the 2019 growing season, there were no unusual temperature swings during bud break or flowering. The moderate temperatures continued through the summer, allowing the grapes to mature gradually. After 2018's record setting crop size, 2019 swung back to an average yield. At harvest, the quality of the fruit was excellent with high acidity and intense flavors.

After de-stemming, the fruit was cold soaked for an average of four hours to achieve the classic pink color. We drained off the juice, dug out the skins, and then gently pressed the grapes. The juice went back into the tank and settled for 2 days at 40° before it was racked and inoculated with a French isolate yeast. To preserve the bright aromatics and fruit flavors the juice was fermented slowly at a chilly 50°. The wine was bottled in late February 2020.

Recognized by critics and wine lovers as one of the country's best, our 2019 Rosé is brightly colored with a light pink hue that alludes to the rich style. Aromas of guava, strawberry, watermelon, raspberry and mint explode out of the glass, while the flavors of watermelon, strawberry, peach, berries and nice minerality keep you coming back for a second bottle.

This is pure California sunshine in a glass and appeals to a broad group of wine lovers.



**Accolades:** 2019: 98 points & Double Gold Medal - *Sunset International Wine Competition*  
2019: 95 points & Double Gold Medal - *Rose' Experience Competition*  
2019: Great Value Two & Half Stars - *Washington Post*

**Food Pairing:** Grilled fish, shrimp or chicken tacos, salads with lemon vinaigrette or a Thai inspired curry with coconut milk, lime and mint. For a unique pairing try it with a spicy gumbo.

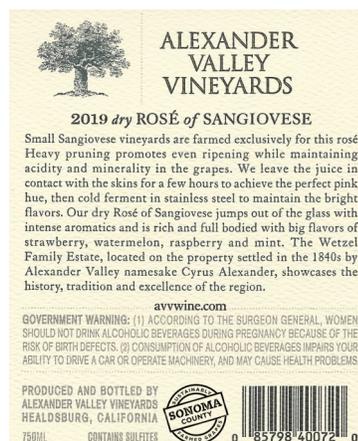
**Profile:** • Vibrant flavors of watermelon, strawberry & peach  
• Bright, crisp and dry: un-oaked

### Back label now features Sustainable logo:

Over the decades we have created and utilized many sustainable practices in our vineyards and winery. We are excited to formally recognize our commitment by adding the Sonoma County Sustainably Farmed Grapes logo to the back label of our 2019 dry Rosé of Sangiovese.

Sustainability ensures that our business, rural lifestyle and agricultural heritage will be maintained for years to come.

Every time a consumer purchases a bottle of wine with this logo, they are assured that it was produced in an environmentally friendly way by passionate stewards of the land.



### Technical Data:

**Grapes:** 100% Sangiovese

**Appellation:** Sonoma County

**Harvest:** September 13 - 23, 2019

**Closure:** Stelvin **RS:** .7 g/L

**Alcohol:** 13.0% **pH:** 3.40 **TA:** 6.0 g/L

**UPC:** 0-85798 40072-0 **SRP:** \$16

**Cases:** 8700 **First Vintage:** 2006



*Our family creates wines of distinction for everyone.*

Healdsburg - Sonoma County - California

avvwine.com

